

Billing Address:

Palmetto Media Alliance Attention: Accounts Payable PO Box 12762 Columbia, SC 29211 USA

NII	INVOICE	
	PLICA	

Advertiser	POL/Palmetto Conservatives Fund
Product	
Estimate Number	Add on 6/10-6/14 Palmetto Conservative

Invoice #	876115B-1
Invoice Date	06/19/16
Invoice Month	June 2016
Invoice Period	06/01/16 - 06/13/16

Station	WBTW
Account Executive	WBTW Local House
Sales Office	Myrtle Beach Local Sales Office
Sales Region	Local

Order #	876115B
Alt Order #	
Deal #	
Order Flight	06/10/16 - 06/14/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	Cash In Advance

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WBTW	LN M-F Late News Rotator	LN M-F Late News R	lı							
				06/06/16 t	o 06/12/16	1x	F				
	WBTW			F	06/10/16	:30	11:34 PM	THINGSUNEEDTOKNOW	\$500.00		1
				06/13/16 t	o 06/19/16	1x	M				
	WBTW			М	06/13/16	:30	11:27 PM	THINGSUNEEDTOKNOW	\$500.00		2
2	WBTW	Sa PA 7p-730p	Sa PA 7p-730p								
				06/06/16 t	o 06/12/16	1x	S-				
	WBTW			Sa	06/11/16	:30	7:23 PM	THINGSUNEEDTOKNOW	\$450.00		1
3	WBTW	PR Saturday Prime Hour 1	Saturday Prime Hou	ı							
				06/06/16 t	o 06/12/16	1x	S-				
	WBTW			Sa	06/11/16	:30	8:41 PM	THINGSUNEEDTOKNOW	\$1,200.00		1
4	WBTW	PR Saturday Prime Hour 2	Saturday Prime Hou	ı							
					o 06/12/16	1x	S-				
	WBTW			Sa	06/11/16	:30	9:59 PM	THINGSUNEEDTOKNOW	\$1,200.00		1
5	WBTW	PR Saturday Prime Hour 3	Saturday Prime Hou	ı							
					o 06/12/16	1x	S-				
	WBTW			Sa	06/11/16	:30	10:26 PM	THINGSUNEEDTOKNOW	\$1,200.00		1
6	WBTW	LN Sa	11p-1130p								
					o 06/12/16	1x	S-				
	WBTW			Sa	06/11/16	:30	11:27 PM	THINGSUNEEDTOKNOW	\$300.00		1
7	WBTW	CBS PGA Golf	CBS PGA Golf								
					o 06/12/16	4x	SS				
	WBTW			Sa	06/11/16	:30	3:35 PM	THINGSUNEEDTOKNOW	\$300.00		4
	WBTW			Sa	06/11/16	:30	4:17 PM	THINGSUNEEDTOKNOW	\$300.00		1
	WBTW WBTW			Su Su	06/12/16	:30 :30	4:16 PM	THINGSUNEEDTOKNOW	\$300.00		2 3
•		0007	ODO T	Su	06/12/16	.30	4:51 PM	THINGSUNEEDTOKNOW	\$300.00		3
8	WBTW	CBS Tony Awards	CBS Tony Awards	00/00/404	- 00/40/40	0					
	MOTM			06/06/16 t	o 06/12/16	2x	S	THENCOUNTEDTOWNOW	ΦΕΩΩ ΩΩ		
	WBTW			Su	06/12/16	:30	9:15 PM	THINGSUNEEDTOKNOW	\$500.00		ı

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Aired Spots

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WBTW	CBS Tony Awards	CBS Tony Awards								
	WBTW			Su	06/12/16	:30	10:46 PM	THINGSUNEEDTOKNOW	\$500.00		2
9	WBTW	LN Su	11p-1130p								
				06/06/16 to	06/12/16	1x	S				
	WBTW			Su	06/12/16	:30	11:34 PM	THINGSUNEEDTOKNOW	\$300.00		1

<u>Gross Total</u> \$7,850.00

Agency Commission \$1,177.50

Net Amount Due \$6,672.50 Payment Terms 30 Days